



GENERAL OVERVIEW OF FINANCIAL MARKETS

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RISK DISCLOSURE

Trading Forex may not be suitable for everyone, thus invest money that you afford to lose. Unique experience and past performance do not guarantee the future results. Strategies provided here are not intended to be taken as investment advice at all, for that reason test and evaluate them independently.

TOPICS.

Introduction to Financial markets.

- What is forex.
- Market place/area.
- Participants in the forex market.

Dimensions of forex market.

- Trading.
- Investing.
- Software development.
- Training & Marketing, e.t.c.

Important things to succeed in financial markets.

- Appropriate knowledge.
- Proper psychology e.t.c.



FINANCIAL MARKETS

A financial market is any market place where ***buyers and sellers participate*** in the ***trade of assets*** such as **currencies, commodities, stocks e.t.c.**

Financial markets can be found without obstruction in nearly **every nation** in the world with ***restriction*** in very few regions/nations.

Some are very small, with only a few participants, while other like the *New York Stock Exchange* (NYSE) and the **FOREX MARKETS** trade trillions of dollars daily (\$7.5 trillion in FX market).

FOREX.



Forex (FX) is the short form for Foreign Exchange, it is a market place where ***currencies are traded.***

It is the largest, **most liquid** market in the world with an average traded value that exceeds \$7.5 trillion per day.

Therefore, forex market is the largest market in the world in terms of the ***total cash value traded.*** It has many participants too making it the ***most popular*** among financial markets.

THE MARKET PLACE



- There is no central market place for currency exchange; trade is conducted **Over The Counter (OTC)**, which means trading occurs via a broker-dealer network.
- The forex market is open **24 hours** a day, **five days a week** and currencies are traded worldwide among the major **financial centers**.
- These include; London, New York, Tokyo, Frankfurt, Hong Kong, Sydney e.t.c.



FX MARKET PARTICIPANTS.

- Any *person, firm / institution, big banks e.t.c* may participate in Forex market.
- But, until recently, forex trading had largely been the domain of *large financial institutions, central banks, and extremely wealthy individuals.*
- Now, emergence of the internet has changed all of this, and now it is possible for *average investors* to **buy and sell currencies** easily through **online brokerage like LiteFinance.**

DIMENSIONS OF FX MARKET



TRADING

- Individual capital.
- Institutional trader.
- Prop firm trader.
- Signal services.
- Copy trading.
- Auto-trading.
- Market analyst.
- Contests&Bonuses.



INVESTING

- Having capital without enough trading knowledge/Time.
- Having knowledge without capital.
i.e.-Acc. management.



TRAINING

- Trading courses.
- Trading institution.
- Learning materials.
- Mentorships.
- Consultation.
- Content creation



SOFTWARE DEVELOPMENT

- E.A/Robots.
- Indicators.
- Trading platforms.
- Trader's websites.
- Trading Apps.



PARTNERSHIP PROGRAMS

- Affiliate programs/IB.
- Cost_Per_Acquisition (CPA).
- Country Representatives.
- Business development positions.
- Educational partner.
- Local depositor/Local agent.



OVERVIEW.

Important things to succeed in financial markets.

- ✓ Appropriate trading knowledge.
- ✓ Good trading psychology.
- ✓ Trading strategy/system.
- ✓ Enough trading capital.
- ✓ Risk management.
- ✓ Solid trading plan.



THANK YOU

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